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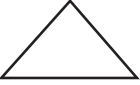
home page should be a little snazzier than interior pages

Contents of four boxes can rotate, can be sold as ad space, used to promote site content, solicit subscriptions - should be very flexible

Article & Guide materials titles link directly to articles & guide material, NOT to guide section main page.

Media release links open/download pdfs

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Guide	Page 1	World	Kids	Talk	Exchange	Focus	Discovery	Action	Scene	Life	Tilt
<input type="button" value="Guide Help"/> Guide material available for current issue of Purple Mountain Press [current issue date] [Guide subtitle] ⓘ [Newspaper Section] [Article title] ⓘ [Article title] ⓘ [Article title] ⓘ [Newspaper Section] [Article title] ⓘ [Newspaper Section] [Article title] ⓘ [Article title] ⓘ [Newspaper Section] [Article title] ⓘ [Article title] ⓘ		home >> Guide Some introductory guide copy, perhaps some instruction on getting the most out of the guide. Advanced Search Use advanced search options to narrow your search and get more specific results. If you don't get the results you're looking for, trying broadening your search by specifying fewer search parameters. Search for word(s) <input type="text"/> In these types of articles <input checked="" type="checkbox"/> All Guides <input type="checkbox"/> Current Guide only In these sections <input type="text" value="Select section"/> ▼ PC: ctrl + click to select multiples Mac: shift + click to select multiples About these subjects <input type="text" value="Select subject"/> ▼ PC: ctrl + click to select multiples Mac: shift + click to select multiples <input type="button" value="GO!"/>					Hey Teachers! Got a great idea for a lesson plan? Send it to us and we may post it on our site! E-mail us lounge@purplemountain.com		Current Worksheets To locate previous worksheets on any topic, use our Advanced Search [Worksheet title] [Worksheet title] [Worksheet title] [Worksheet title] [Worksheet title] All PurpleMountain worksheets are in PDF format. You will need Adobe Acrobat to read them. If you don't already have it, download if for free from www.adobe.com <input type="button" value="ACRO icon"/>		
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This page is the initial/main page of the Guide and functions as directory to the current crop o' guide materials. Not all kid articles are listed for every section, only those with guide material.

"Send lesson plan" feedback link on right loads feedback form, same as feedback for guide material

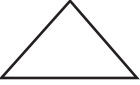










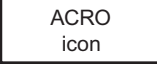
Not every section will have guide material each issue, not every article in a given section will have guide material each issue. Usually, only one guide material per section, but multiple articles in a section can have guide material. We may want to have some kind of identifier to distinguish kid articles from corresponding guide material. Guide material not belonging to a section (eg on general newspaper usage) will display at top of list, without article title or section

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Purple Mountain Guide [Section] [Article title] <input data-bbox="203 640 235 682" type="button" value="K"/> [Article title] <input data-bbox="203 714 235 756" type="button" value="K"/> [Article title] <input data-bbox="203 787 235 829" type="button" value="K"/> <input data-bbox="73 850 349 945" type="button" value="Advanced Search Guide Help"/>		home >> Guide >> [section] No lesson plans for articles in this section for this issue. View past articles for [this section] or use our search Advanced Search Search for word(s) <input type="text"/> In these types of articles <input checked="" type="checkbox"/> All Guides <input type="checkbox"/> Current Guide only In these sections <input type="text"/> Select section ▼ PC: ctrl + click to select multiples Mac: shift + click to select multiples About these subjects <input type="text"/> Select subject ▼ PC: ctrl + click to select multiples Mac: shift + click to select multiples <input data-bbox="795 1144 852 1176" type="button" value="GO!"/>						[If ya gotta have ads, this is a good place for them to go.] <input data-bbox="1307 735 1534 1018" type="button" value="Generous sponsor Ad"/>			
Key <input data-bbox="73 1144 105 1186" type="button" value="T"/> = indicates teacher guide material is available for this article. Click to view guide material <input data-bbox="73 1344 105 1386" type="button" value="K"/> = indicates kids article. Click to view the kids article		Copyright 2001 © Purple Mountain Media Company. All rights reserved.									

In the unlikely event that no guide material is available for any article in a section, this page loads. The Guide is material for the current issue of PMP, and mixing in older material in inconsistent and confusing. Instead, we make it easy to locate other material either by subject or search. "View past articles for [this section]" returns results of search on the selected section

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Guide	Page 1	World
Kids	Talk	Exchange
Focus	Discovery	Action
Scene	Life	Tilt
<p>Purple Mountain Guide [Section] [Article title]  [guide subtitle]  [Article title]  [guide subtitle]  [Article title] </p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>Advanced Search Guide Help</p> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>Key  = indicates teacher guide material is available for this article. Click to view guide material  = indicates kids article. Click to view the kids article</p> </div>	<p style="text-align: center;">home >> Guide >> [section] >> [article title]</p> <p>[Article Title] [guide material subtitle] Subject: [subject1], [subject 2], [subject3] Skills: [skill1], [skill2], [skill3]</p> <p>[Guide material] Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut euis alit la consequisim dio odolobore consequisit landrem vullamcon utet wisi estrud eumsand-ionullam dolenim niat eliquipis atet augait wismolor aliquismo olenit,</p> <p>molobore dolesto duipit am, sisi blaortisim quis augiam nonullum ver sit nulla feugue consed et veliqui tatue magna aliquiscil eu feuguercili-quam, quisi euguercinibh eliquamet eraessim quat. Ut nullaoreetum quipismodolore vel eugait,sequiscin ulluptat nos delissit, et ute feugait, quatis nit iriusto conse magniam aliquatueriure consent eu feugait wis eugue er sendit vullandigna faccum nostonumsandit, volor ing et nullaorpero odionummy nit lorper acipsum ver si exer autpat.</p> <p>Worksheets:</p> <p>[Worksheet title]  [Worksheet title] </p> <div style="text-align: center; margin-top: 20px;">  What kids are saying: PMP Poll: [Question used in poll] Kids' feedback </div> <div style="text-align: center; margin-top: 10px;">  </div> <p style="font-size: small;">Download Adobe Acrobat for free from www.adobe.com</p> <p style="font-size: x-small;">Copyright 2001 © Purple Mountain Media Company. All rights reserved.</p>	<p>More for this article [guide material] [guide material] [guide material] [guide material]</p> <hr/> <p>Feedback Poll E-mail to a friend Print friendly version</p> <p>Related materials [similar topic1] [similar topic2] [similar topic3] [similar topic4]</p> <div style="border: 1px solid black; padding: 10px; text-align: center; margin-top: 20px;"> <p>Generous sponsor Ad</p> </div>

Clicking on a section loads the first available guide material (usually the primary section article) into central content area.

Which should be given prominence in central content area: article title or guide material subtitle?

Clicking kid article title or kid article icon in guide material content area loads kid article into popup and associated teacher material into central content area.

If no associated teacher content, then whatever is already displayed in central area remains. See next page.

Clicking guide material subtitle loads guide material into central content area.

Some kid articles have several guide materials, hence another layer of navigation within content relevant links area on right -

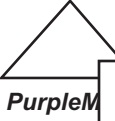
Need a better title than "More for this article" note: this is distinct from "Related Material"

Additional guide material related to article also loads into central content area. Displayed guide material is still listed under "More", but is not linked - I want to avoid links jumping up and down.

Clicking "skills" links in content area or "Related Material" links in sidebar returns search results on selected term.

Clicking "Subject" links search results on selected term..

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Kids article pops up in separate window, without the navigation elements of the kids site



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option 4 - X%

option 5 - X%

[Any disclaimer we want to put in here about our data collection methods, etc.]

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[Section]

[Article title] (K)

[guide subtitle] (K)

[Article title] (K)

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Key

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[Kid firstname], [kid age]
[kid city], [kid state]

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[Kids' Article title]

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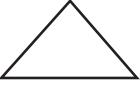


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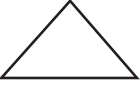
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Your message:			
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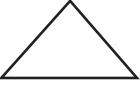
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Purple Mountain Guide [Section] [Article title] (K) [guide subtitle] (T) [Article title] (K) [guide subtitle] (T) [Article title] (K)	<h3 style="margin: 0;">Poll!</h3> <p>[Poll question: something relevant to the associated guide material]</p> <p>Pick one</p> <p><input type="radio"/> [option1]</p> <p><input type="radio"/> [option2]</p> <p><input type="radio"/> [option3]</p> <p><input type="radio"/> [option4]</p> <p><input type="radio"/> [option5]</p> <div style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 50px;">VOTE</div>	Exchange Focus Discovery Action Scene Life Tilt >> [article title] <h3 style="margin: 0;">[article subtitle]</h3> <p>[subject 2, subject3]</p> <p>[subject 3]</p> <p>consequismodipit exero eugait ate dunt lan hent landit autpat dolore dolore magna commolor moloreet alit alis dolut euis alit la consequisim sit landrem vullamcon utet wisi estrud eumsand- quipis atet augait wismolor aliquismo olenit,</p> <p>am, sisi blaortisim quis augiam nonullum ver sit veliqui tatue magna aliquiscil eu feuguerciliquam, amet eraessim quat. Ut nullaoreetum quipismo- cin ulluptat nos delissit, et ute feugait, quatis</p>	More for this article [guide material] [guide material] [guide material] [guide material] <hr/> Feedback Poll E-mail to a friend Print friendly version Related materials [similar topic1] [similar topic2] [similar topic3] [similar topic4]		
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Clicking kid article title or kid article icon in guide material content area loads kid article into popup and associated teacher material into central content area.

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this [teacher] section generously sponsored by [sponsorname]

[Article Title]

[Guide Material subtitle]

Subject: [subject1, subject 2, subject3]

Skills: [skill1, skill2, skill3]

[Guide material] Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut euis alit la consequisim dio odolobore consequisit landrem vullamcon utet wisi estrud eumsandionullam dolenim niat eliquipis atet augait wismolor aliquismo olenit,

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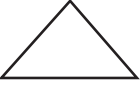
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I'd like a custom designed header for this page.

All links same as in the regular article.

If we have to have ads on the print-friendly page, they can go on the bottom. If marketing insist, they can go on top. Having them on sides will screw up print friendly formatting.

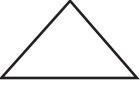
 Purple Mountain(tm) <i>PurpleMountain.com for Teachers</i>	QUICK KEY <input type="text"/> <input type="button" value="GO!"/>	PurpleMountain.com for kids PurpleMountain.com for parents PurpleMountain.com corporate site									
<input type="button" value="Special Offers"/>	About Purple Mountain	Subscriptions	Privacy Policy	Contact PMMC	Site Index						
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[Volume/Issue no.] [Issue Date] Next Issue: [next issue date]											
Guide	Page 1	World	Kids	Talk	Exchange	Focus	Discovery	Action	Scene	Life	Tilt
<input type="button" value="View PMP Guide"/>	home >> Teachers' Guide >> Advanced Search >> Search Results										
Tool Box Advanced Search Guide Help	Your search for [search term] yielded [number of results] results. SEARCH <input type="text"/> [search term] <input type="button" value="GO!"/> For more results, search the web: <input type="text"/> [search term] <input type="button" value="SEARCH THE WEB"/> NOTE: web results are not filtered by Purple Mountain Kids Article - [Issue Date] [Article Title] Lorem consequismodipit [search term] exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis [search term] dolut euis alit la consequisim dio odolobore consequisit landrem vullamcon. Guide Material - [Issue Date] [Guide Material Title] Lorem consequismodipit [search term] exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis [search term] dolut euis alit la consequisim dio odolobore consequisit landrem vullamcon. landrem vullamcon. << previous matches matches Xof Y next 5 matches >> [current display range (eg 11-20)] of [number of results] SEARCH <input type="text"/> [search term] <input type="button" value="GO!"/> For more results, search the web: <input type="text"/> [search term] <input type="button" value="SEARCH THE WEB"/> NOTE: web results are not filtered by Purple Mountain Copyright 2001 © Purple Mountain Media Company. All rights reserved.										

If search results are displayed from plain vanilla search box instead of advanced search, bread crumb trail omits "Advanced search"

"Search the Web" option passes the search term to an external search engine. Results are returned by external search engine in its own format, in a different web site

We can open a separate window for this, thus keeping some connection to Purple Mountain.

Ten results per page is comfortable - I don't think anybody but ubersearch geeks would bother to specify the number search returns.

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[Volume/Issue no.] [Issue Date] <i>Next Issue: [next issue date]</i>		
Guide	Page 1	World
Kids	Talk	Exchange
Focus	Discovery	Action
Scene	Life	Tilt
<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> Advanced Search Guide Help </div> <div style="border: 1px solid black; padding: 5px;"> Key <p>T = indicates teacher guide material is available for this article. Click to view guide material</p> <p>K = indicates kids article. Click to view the kids article</p> </div>	<p>home >> Teachers' Guide >> Subject directory >> [subject] >> [article title]</p> <p>[issue date] / [section]</p> <p>[Article Title]</p> <p>[guide material subtitle]</p> <p>Subject: [subject1], [subject 2], [subject3]</p> <p>Skills & standards: [skill1], [skill2], [skill3]</p> <p>[Guide material] Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut euis alit la consequisim dio odolobore consequisit landrem vullamcon utet wisi estrud eumsand-ionullam dolenim niat eliquipis atet augait wismolor aliquismo olenit,</p> <p>molobore dolesto duipit am, sisi blaortisim quis augiam nonullum ver sit nulla feugue conseed et veliqui tatue magna aliquiscil eu feuguercili-quam, quisi euguercinibh eliquamet eraessim quat. Ut nullaoreetum quipismodolore vel eugait,sequiscin ulluptat nos delissit, .</p> <p>Worksheets:</p> <p>[Worksheet title] <input type="button" value="PDF doc icon"/></p> <p style="text-align: center;">(K)</p> <p>What kids are saying: PMP Poll: [Question used in poll] Kids' feedback</p> <p>Complete Guide:</p> <p>[Guide volume/issue - date] <input type="button" value="PDF doc icon"/></p> <p style="text-align: center;"><input type="button" value="ACRO icon"/></p> <p>Download Adobe Acrobat for free from www.adobe.com Copyright 2001 © Purple Mountain Media Company. All rights reserved.</p>	<p>More for this article [guide material] [guide material]</p> <p>More in [subject] [subject]</p> <hr/> <p>Feedback Poll E-mail to a friend Print friendly version</p> <p>Related materials [similar topic1] [similar topic2] [similar topic3] [similar topic4]</p> <p>[If ya gotta have ads, this is a good place for them to go.]</p> <div style="border: 1px solid black; padding: 5px; text-align: center;"> Generous sponsor Ad </div>

All content specific utilities behave the same as in the newspaper section Guide.

Since we display all available material, both past and present, local nav should be restricted to the current issue's offerings only. Thoughts on this?

Guide material can fall under multiple subjects


The same guide material can be assigned to more than one newspaper article

IF guide material is assigned to multiple newspaper articles THEN each article title is displayed

More section on right is problematic and needs to be brainstormed:

Guide material may be assigned to multiple articles - so "More for this article" will not always work - unless we display name of article which can get unwieldy

The same guide material may show up under multiple subjects - so the guide material currently displayed may be linked by "More in [subject]" which is an unhelpful redundancy - links should be to material *not* displayed.

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Home	World	Kids	Talk	Exchange	Focus	Discovery	Action	Scene	Life	Tilt
<input type="button" value="View PMP Guide"/>	home >> Teachers' Guide >> Advanced Search >> Search Results >> [article title]							E-mail to a friend	Print friendly version	
Tool Box Advanced Search Guide Help	<p>[issue date] / [section]</p> <h2>Article Title</h2> <p>article subtitle</p> <p>byline</p> <p>Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut euis alit la consequisim dio odolobore consequisit landrem [new word] vullamcon utet wisi estrud eumsandionullam dolenim niat eliquipis atet augait wismolor aliquismo olenit, consequis eu feugiam quam dipit lutatuostrud.</p> <p>Min erosto od enismolobore dolesto duipit am, sisi blaortisim quis augiam nonullum ver sit nulla [new word] feugue consed et veliqui tatue magna aliquiscil eu feuguerciliquam, quisi euguercinibh eliquamet eraessim quat. Ut nullaoreetum quipismodolore vel eugait,sequiscin ulluptat nos delissit, quam, venim delit ad.</p> <p>Ea consequat lore magnisi tie consent ipsustrud et ute feugait, quatis nit iriusto conse magniam [new word] aliquatueriure consent lor irius</p> <p>What kids are saying: PMP Poll: [Question used in poll] <input type="button" value="T"/> Kids' feedback</p>							Generous sponsor Ad		
Key Ⓣ = indicates teacher guide material is available for this article. Click to view guide material Ⓚ = indicates kids article. Click to view the kids article	Copyright 2001 © Purple Mountain Media Company. All rights reserved.									

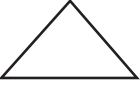
If search results are displayed from plain vanilla search box instead of advanced search, bread crumb trail omits "Advanced search"

If this guide material is reached by inputting the Quick Key ID, breadcrumb trail reads:
home >> [Teachers'] Guide >> [article title]

"E-mail to a friend" and "Print friendly version" are the only utility links appropriate for kids article

Clicking on poll & feedback links cause same behaviour as already established for these links

IF guide material is available, then (T) is displayed
Clicking on the (T) loads guide material for this article into central content area

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[Volume/Issue no.] [Issue Date] Next Issue: [next issue date]		
Home >> Teachers' Guide >> Advanced Search >> Search Results		
View PMP Guide	<p>Your search for [search term(s)] yielded no results. SEARCH <input type="text" value="[search term]"/> GO!</p> <p>For more results, search the web: <input type="text" value="[search term]"/> SEARCH THE WEB</p> <p>NOTE: web results are not filtered by Purple Mountain</p> <p>SEARCH <input type="text" value="[search term]"/> GO!</p> <p>For more results, search the web: <input type="text" value="[search term]"/> SEARCH THE WEB</p> <p>NOTE: web results are not filtered by Purple Mountain</p>	fly a gotta have ads, this is a good place for them to go.
Tool Box Advanced Search Guide Help		
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It would be nice to offer search tips at this point - depends upon implementation of the search function.



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[Advanced Search](#)

[home](#) >> [Guide](#) >> [Guide Help](#)

Guide Help

I see this page as serving two purposes:

- 1) To explain how the Guide Online is organized and how to find information/materials/worksheets etc.
- 2) To offer guidance/suggestions on using the materials/worksheets etc.

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Discussion Forum

Viewpoint

[home](#) >> discussion forum

Some kind of brief intro inviting people to participate. Solicit suggestions for discussion topics. Perhaps a few instructions such as click on a thread/response to read & reply.

Got a great idea for a discussion topic you'd like to see discussed? [Email us!](#)

Discussion Topics

[Category1]

[\[Discussion1\]](#)

[\[Discussion2\]](#)

[\[Discussion3\]](#)

[Category2]

[\[Discussion1\]](#)

[\[Discussion2\]](#)

[\[Discussion3\]](#)

[Category3]

[\[Discussion1\]](#)

[\[Discussion2\]](#)

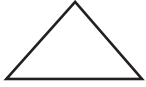
[\[Discussion3\]](#)

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In the text we should also invite users to suggest topics for discussion and provide e-mail link. If we use a user suggested topic, that user should be credited.

Categories are only necessary if we have enough discussions going to justify categorizing them for user convenience



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[home >>](#) [discussion forum >>](#) [article title]

[Article Title]

Create New Thread

Collapse Threads

Threads

[thread1]	[user]	[date]
[thread2]	[user]	[date]
[response 2.1]	[user]	[date]
[response 2.2]	[user]	[date]
[response 2.2.1]	[user]	[date]
[response 2.2.1.1]	[user]	[date]
[response 2.2.2]	[user]	[date]
[response 2.3]	[user]	[date]
[response 2.3.1]	[user]	[date]
[thread3]	[user]	[date]

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“Comments” link associated with individual guide material content links directly to this page



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[home](#) >> [discussion forum](#) >> [\[discussion topic\]](#)

[Discussion Topic]

Author: [\[User name\]](#)
Date: [\[date\]](#)
Subject: [\[title of thread or response displayed\]](#)

User comment that starts off this thread in response to the article in question lutat in euis enis amconse ercincin eu faccumshan ulla conseniam quis num illa facilisis am diam, sim niamet la feugiam, veliquipisse diam, sum ing eugait luptate moduluptat lobore exer sequatum iure magnit,senibh eugait ad tatin utet iriustie mod

[thread2]	[user]	[date]
[response 2.1]	[user]	[date]
[response 2.2]	[user]	[date]
[response 2.2.1]	[user]	[date]
[response 2.2.1.1]	[user]	[date]
[response 2.2.2]	[user]	[date]
[response 2.3]	[user]	[date]
[response 2.3.1]	[user]	[date]

Reply

* required

*Name

*E-mail

*Subject

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Article title on breadcrumb links back to full listing of threads for this topic. For current discussion topic, that would be the initial discussion forum page

Displayed thread/response is *not* linked

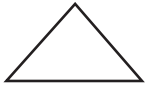
Username at top of displayed comment is linked to user email

Subject field is pre-loaded with "RE: [title of thread or response to which user is responding]"

Submission of form checks for presence of required input

IF required input is missing THEN form is returned with missing input field label highlighted

IF form passes THEN message with username and date is posted to thread under the originating thread/response and message is displayed



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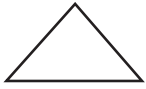
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<p>[date] [Previous Teacher Spotlight]</p> <p>[date] [Previous Teacher Spotlight]</p> <p>[date] [Previous Teacher Spotlight]</p> <p>[date] [Previous Teacher Spotlight]</p> <p>[date] [Previous Teacher Spotlight]</p>	<p>home >> Teachers' Spotlight</p> <p>[Current Teacher Spotlight Article] by [authorname] posted [date]</p> <p>Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut euis alit la consequisim dio odolobore consequisit landrem vullamcon utet wisi estrud eumsandionullam dolenim niat eliquipis atet augait wismolor aliquismo olenit,</p> <p>molobore dolesto duipit am, sisi blaortisim quis augiam nonullum ver sit nulla feugue consed et veliqui tatue magna aliquiscil eu feuguerciliquam, quisi euguercinibh eliquamet eraessim quat. Ut nullaoreetum quipismodolore vel eugait,sequiscin ulluptat nos delissit, quam, venim delit ad ex ea consequat lore magnisi tie consent ipsustrud et ute feugait, quatis nit iriusto conse magniam aliquatuერიure consent lor iriusciduismolut volesto eraestio core min venim vel ipissi eu feugait wis eugue er sendit vullandigna faccum nostionumsandit, volor ing et nullaorpero odionummy nit lorper acipsum ver si exer autpat.</p> <p>Loreetue min hent adio doloboreet il exerosto odio dolutat. Dui er am, con utat venis erciliquat. Duis dolobore vel dolorerostrud tis nullummy nonulluptatueros aliscillutat in euis enis amconse ercincin eu faccumsan ulla conseniam quis num illa facilisis am diam, sim niamet la feugiam, veliquipisse diam, sum ing eugait luptate modoluptat lobore exer sequatum iure magnit, senibh eugait ad tatin utet iriustie mod elenis nullamcommolor sum et, sed duip estrud dolor atinit inim eleseniat, commy nulla am, vendre min henis aciduissim irit acidunt landre ero</p> <p>Copyright 2001 © Purple Mountain Media Company. All rights reserved.</p>	<p>Discuss E-mail to a friend Print friendly version</p> <p>If ya gotta have ads, this is a good place for them to go.</p>
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For the time being, we can display previous spotlight topics in left side nav. As this section expands, that area will be reserved for secondary navigation and list of previous spotlights will move to a separate page. So I suppose we need to date the spotlights. Of course previous spotlights are displayed in reverse chron order

breadcrumbs for previous spotlight take this format:
[home](#) >> [\[teachers'\] spotlight](#) >> [\[spotlight title\]](#)

When viewing previous spotlight, the left nav remains in place with the displayed spotlight not linked



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Background/History

Very brief statement of Purple Mountain mission. molobore dolesto duipit am, sisi blaortisim quis augiam nonullum ver sit nulla feugue consed et veliqui tatue magna aliquiscil eu feuguerciliquam, quisi euguercinibh eliquamet eraessim quat. Ut nullaoreetum quipismodolore vel eugait,sequiscin ulluptat nos delissit, quam, venim delit ad ex ea consequat lore magnisi tie consent ipsustrud et ute feugait, quatis nit iriusto conse magniam aliquatueriure consent lor iriusciduismolut volesto eraestio core min venim vel ipissi eu feugait wis eugue er sendit vullandigna faccum nostionumsandit, volor ing et nullaorpero odionummy nit lorper acipsum ver si exer autpat.

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Board of Directors

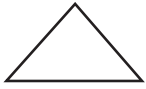
[title] [name]	[title] [name]	[title] [name]	[title] [name]
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[title] [name]	[title] [name]	[title] [name]	[title] [name]
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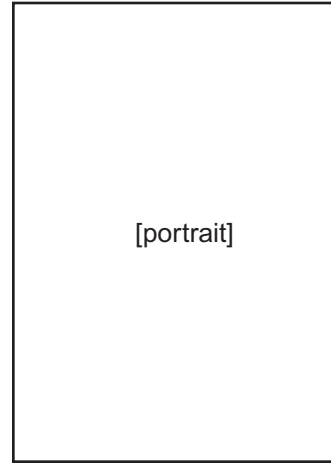
[home](#) >> [About PMMC](#) >> [People](#) >> [person name]

<< [return to People directory](#)

[Person Name]

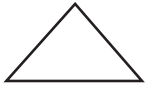
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[E-mail link]

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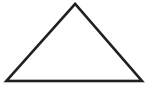
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The mission of Purple Mountain Media Company is "to be the communications company that best understands and satisfies the information needs of children." The Web site www.PurpleMountain.com is a place for children, teachers, and parents to explore in depth the information and ideas presented in Purple Mountain Press and Purple Mountain Guide. It also provides a screened search engine for exploration of other topics.

Personal privacy is important to us at Purple Mountain Media Company. We are committed to safeguarding personal information collected online from you and your children. We also are committed to helping children and their parents learn how to exercise control over personal information while exploring the Internet.

We do not ask children to disclose more personal information than is necessary for them to participate in an activity.

What We Collect

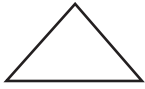
Purple Mountain Media may collect a limited amount of personally identifiable information from children in the form of E-mail addresses. To enable children to participate in some of our online activities, we may ask them to send us E-mail messages to which we will respond. This information is not kept for longer than it takes us to respond to the message.

Teachers and parents are asked to complete registration forms in order to gain full access the adult portions of our site.

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List of external resources for online privacy & safety (aimed at parents/teachers)

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503-525-2235
1-877-610-7662 toll-free
503-525-2236 fax
1-877-610-1555 fax toll-free

[designated_addressee]@purplemountain.com

* required

*First name *Last name

*City *State ▼

*E-mail

Subject

Your message:

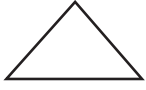
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[Department]
[Name]
[E-mail]
[phone + ext.]

[Department]
[Name]
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[phone + ext.]

What depts do we want to actually display? Do want to list phone numbers, or just emails.

What good info do we want to collect from general contact form? Parents: How many kids, ages, grades; teachers: what grade, #of kids in class?



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We appreciate your comments.

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What depts do we want to actually display? Do want to list phone numbers, or just emails.

What good info do we want to collect from general contact form? Parents: How many kids, ages, grades; teachers: what grade, #of kids in class?



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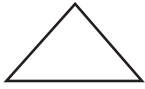
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Links to Past Focus Directory and Past Discussion Directory are only displayed if such pages actually are justified by quantity of content.

“Complere list of current kids articles” links to front page of Guide, where they are listed



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Error 404 file not found

We apologize profusely that we couldn't find the page you want. We suggest you try search, or select from our site map below. If you're really stuck, please E-mail help@purplemountain.com. Please give us as much detail as you can about what you're looking for.

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Custom 404 page - it's a heck of a lot friendlier than the standard page
I'm assuming a person reaching this page will most likely be looking for guide material, hence the

Fun for editorial to write

Do we want to encourage people to write to us asking for help locating stuff? Could be a can o' worms, but it is really friendly & helpful - all part of the PM image



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Classroom subscription rate - 10 or more students

School year 17-19 issues: \$[current rate] per student
Partial school year 6-16 issues: \$.[current rate] per issue per student
1-6 issues: \$.[current rate] per issue per student

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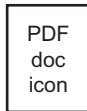
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At this time (07/16/01) the online form is just an order form - not doing credit card transactions online

Also - subscription page specs are for teacher site only. Parent subscription pages to come.



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Classroom Subscription - Delivery Locations

School Delivery Address #1

School School type ▼
Address

City State ▼ Zip

Deliver to attention of:

Name

Duration of Subscription

Traditional school year Year-round school year Partial year # of issues (2 issues per month)

Classrooms (minimum order - 10 per classroom)

Teacher	<input type="text"/>	# of students	<input type="text"/>	Grade	<input type="text"/> ▼
E-mail	<input type="text"/>				
Teacher	<input type="text"/>	# of students	<input type="text"/>	Grade	<input type="text"/> ▼
E-mail	<input type="text"/>				
Teacher	<input type="text"/>	# of students	<input type="text"/>	Grade	<input type="text"/> ▼
E-mail	<input type="text"/>				
Teacher	<input type="text"/>	# of students	<input type="text"/>	Grade	<input type="text"/> ▼
E-mail	<input type="text"/>				
Teacher	<input type="text"/>	# of students	<input type="text"/>	Grade	<input type="text"/> ▼
E-mail	<input type="text"/>				

Your sub-total for this location (includes mailing costs): \$XXXXXXX.XX

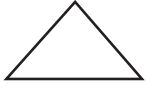
OR

Validate form fields, if invalid return form with missing info highlighted in red

Initial state of subscription radio buttons is unselected

"Grade" drop-down box content: integers 2-8

"Order for another school" saves data & reloads blank form. Head changes to "School Delivery Address #[previous number + 1]"



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Classroom Subscription - Billing

Payment

P.O. #

Administrative Contact (for billing and order information)

School/District

Name

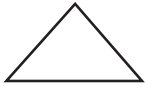
Address

City State Zip

Phone Fax

E-mail

Prefill Administrative Contact school name / address / city / state / zip with data from same fields in School Delivery Address #1 from first page of form



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Classroom Subscription - Review Order

Please review your order carefully before submitting. You may make any changes you wish.

MAKE CHANGES

Billing

[P.O. #]

[School / District]

[Administrative Contact]

[Address1]

[Address2]

[City] [State] [Zip]

[Phone] [Fax]

[E-mail]

MAKE CHANGES

Delivery Location #1 - sub-total \$XXXX (includes mailing costs)

[School] [School type]

[Address1]

[Address2]

[City] [State] [Zip]

Deliver to attention of: [deliveryname]

MAKE CHANGES

Subscriptions

[duration of subscription/# of issues]

[Teacher] [# of students]

[Teacher] [# of students]

[Teacher] [# of students]

[Teacher] [# of students]

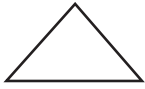
Total \$XXXXXX.XXX (includes mailing costs)

Place order

Pressing this button will place your order. We will bill you separately.

Delivery location/subscriptions blocks, with "Make Changes" buttons, loop for each delivery location

Selecting Make Changes button takes user back to form with info filled in. Must retain user data in form fields.



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Thank you for your order. Your order will be processed promptly. Please print out this page for your records.

Billing

[P.O. #]

[School / District]

[Administrative Contact]

[Address1]

[Address2]

[City] [State] [Zip]

[Phone] [Fax]

[E-mail]

Delivery Location #1 - sub-total \$XXXX (includes mailing costs)

[School] [School type]

[Address1]

[Address2]

[City] [State] [Zip]

Deliver to attention of: [deliveryname]

Subscriptions

[duration of subscription/# of issues]

[Teacher] [# of students]

[Teacher] [# of students]

[Teacher] [# of students]

Delivery Location #2 - sub-total \$XXXX (includes mailing costs)

[School] [School type]

[Address1]

[Address2]

[City] [State] [Zip]

Deliver to attention of: [deliveryname]

Subscriptions

[duration of subscription/# of issues]

[Teacher] [# of students]

[Teacher] [# of students]