		Purple Mountain Press Online		<div style="border: 1px solid black; padding: 2px; text-align: center;">We Want to Hear from YOU!</div>						
Your Privacy & Safety		About Purple Mountain	How to Subscribe	Help						
[Volume/Issue no.] [Issue Date]		Next Issue: [next issue date]								
Front Page	World	Kids	Talk	Exchange	Focus	Discovery	Action	Scene	Life	Tilt
[Section] sponsored by [generous sponsor]										
Breaking News! [date/time posted] [Article title]		Article Title article subtitle byline				Tell us what you think about this story.				
		[Primary Article Title] [Secondary Article Title] [Secondary Article Title]				Read what other kids had to say about this story.				
<i>In this section</i> [Section] [Primary Article Title] [Secondary Article Title] [Secondary Article Title]		Lorem consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut euis alit la consequisim dio odolobore consequisit landrem [new word] vullamcon utet wisi estrud eumsand-ionullam dolenim niat eliquipis atet augait wismolor aliquismo olenit, consequisl eu feugiam quam dipit lutatuerostrud.				Tell a friend about this story.				
		Min erosto od enismolobore dolesto duipit am, sisi blaortisim quis augiam nonullum ver sit nulla [new word] feugue consed et veliqui tatue magna aliquiscil eu feuguerciliquam, quisi euguercinibh eliquamet eraessim quat. Ut nulloareetum quipismodolore vel eugait,sequiscin ulluptat nos delissit, quam, venim delit ad.				Read more stories by [article author]				
		Ea consequat lore magnisi tie consent ipsustrud et ute feugait, quatis nit iriusto conse magniam [new word] aliquatuერიure consent lor irius-				Find out more about [keyword] [keyword] [keyword]				
		Copyright 2001 © Purple Mountain Media Company. All rights reserved.				Take a Poll				
						Print this story				

Breaking news alert displayed from Front Page section only

Right side links: read comments, more stories by, keywords & take a poll only display if content for them exists

I suggest using color-coding in left side nav & top section bar for different sections. Right side nav color should be consistent since its function is consistent

All articles take this format, including full display of front page articles and Breaking News articles when they exist. Breaking News should get some special header and display time of posting as well as date.

When User selects section, Article Primary is displayed

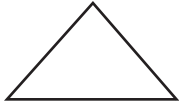
“News in Review” and other blurb groups will be treated as a single article.

Yes, we keep the title of the displayed article in the section nav, it’s just not an active link. I don’t want navigational elements, even dynamically generated ones, to jump up and down from page to page. Better if they stay in the same place.

When user selects [keyword] from under “Find out more ...”, system will pass keyword through to search and display results

New word links are displayed as popups. More info links are displayed as popups

when user clicks “Read more by ...” link, system searches database for author name and returns search results of all stories by author



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[Section] sponsored by [generous sponsor]

In this section
[Section]
[Primary Article Title]
[Secondary Article Title]
[Secondary Article Title]

Article Title

article subtitle

byline

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Take a Poll!

[Poll question: something simple that is relevant to the associated article]

Pick one

- [option1]
- [option2]
- [option3]
- [option4]
- [option5]

VOTE

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article graphic

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[Tell us what you think about this story.](#)

[Read what other kids had to say about this story.](#)

[Tell a friend about this story.](#)

[Read more stories by \[article author\]](#)

[Find out more about \[keyword\]](#)
[\[keyword\]](#)
[\[keyword\]](#)

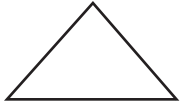
[Take a Poll](#)

[Print this story](#)

This form will require validation for selection

1. IF validation fails THEN system returns message "You didn't vote" and displays poll
2. IF validation succeeds THEN system displays current results of poll in popup window

We may also consider displaying the poll in the right side column, depending on graphic design and complexity of polls (I'm thinking along the lines of a Slashdot poll)



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Email to a friend

From

Your email

We won't hang on to your email.

To

Your friends email

We won't keep your friend's email, either

Send a copy of this message to yourself

Your message

This form will require validation for

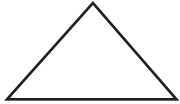
From:alphanumeric

Your email:format,alphanumeric

To:alphanumeric

Friend email:format,alphanumeric

1. IF validation fails THEN system returns form with missing info highlighted
2. IF validation succeeds THEN system mails text of form and link to recipient AND returns popup Thank you
3. IF recipient email address is bad THEN notification is handled by mailer daemon email to sender address
4. IF 3 is FALSE AND sender email address is bad THEN email goes through
5. IF 3 is TRUE AND sender email address is bad, we're kind of screwed. Pretty much nothing will happen except a mailer daemon will try to notify a bad address. Is there any way to head this off at the pass?



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We want to know what you think about this story!

[Read what other kids have to say](#)

*First name Last name (first name only is okay) *Age

*City *State

email

(you don't have to give us your email unless you need us to write you back, or if you want to interviewed for features like Que Pasa or At Issue)

I want to be interviewed for Que Pasa I want to be interviewed for At Issue

*Your message:

Note: this page is intended as specific article feedback, but there is no mechanism for preventing (nor do I believe we want one) a user from using this for general feedback. Invite kids to suggest topics for Que Pasa, At Issue or story ideas.

This page must be validated for

Name:alphanumeric

Age:integer

City:alphanumeric

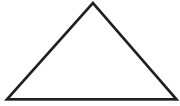
State:selected

Message:alphanumeric

email:format,alphanumeric IF either "I want to be interviewed ..." box is checked
chop trailing & leading spaces in fields

IF no comments exist THEN "read what other ..." button/link is *not* displayed

For compliance with COPPA, email addresses may not be stored long term in DB and can only be kept until used for direct



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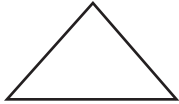
Front Page	World	Kids	Talk	Exchange	Focus	Discovery	Action	Scene	Life	Tilt
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Thank you!

We love hearing from you and read all your emails.
You can [read what other kids have written to us.](#)

Same format for thank you from specific article contact, except top banner is PMP Online banner

“Read what other ...” link links to comments page for referring comments form
IOW if user has arrived from this page after sending a general comment, the link will go to the general feedback posted page
If user has arrived from this page after commenting on a specific article, link will go to comments for that article.
IF no comments exist THEN this link is *not* displayed



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<<[back to \[article\]](#)

Send us a message!
We want to hear from you.

What Other Kids are Saying

Dear Purple Mountain,

Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut

[kid name], [kid age]

[city/state]

Dear Purple Mountain,

Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut

[kid name], [kid age]

[city/state]

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[kid name], [kid age]

[city/state]

Dear Purple Mountain,

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[kid name], [kid age]

[city/state]

[more comments](#)

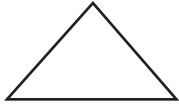
Copyright 2001 © Purple Mountain Media Company. All rights reserved.

Comments only show up on this page if they have been vetted and released by an editor.

Comments are displayed in reverse chron order (newest first)

IF user is here from specific article, feedback or thank you page THEN "back to ..." links to specific article AND "Send us a message..." links to specific article feedback

IF user is here from general feedback or thank you page THEN "back to ..." links to comments page AND "Send us a message..." links to general feedback



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Your Privacy & Safety

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If your parents or teacher want to know more about privacy policy on Purple Mountain, we have an [Adult Section](#) just for them.

Safety Tips

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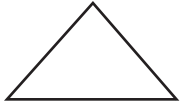
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We'll need separate banners for general stuff off the mountain home page and for the newspaper itself. They need to be similar yet distinct, and incorporate many of the same functions (global utilities, that sort of thing)

In fact, if you can work up a design that would allow us to incorporate a text line for current issue/date, I'd really appreciate it.

PMP Online and Fun&Games buttons are more important than About PM and Library buttons, so feel free to rearrange.



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About Purple Mountain

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If your parents or teacher want to know more about Purple Mountain, we have [Adult Sections](#) just for them.

You can [contact us](#). We'd love to hear from you.

This format may be used for non-article pages, both static and dynamic. Actual content needs to be 1) written or repurposed and 2) designed by graphic designer

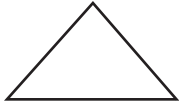
Static pages:

[How to Subscribe](#)
[About PM/Masthead](#)
[Privacy & Safety](#)

Dynamic Pages:

[Past Issues](#)
[Site Map](#)

[Photos & Names of People](#) link to individual bio (brief!) pages



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We want to hear from you!

You can send us regular mail at: Purple Mountain Media Company
708 SW Third
Suite 300
Portland, OR 97204

Read what other kids have to say

Or an email: [designated_addressee]@purplemountain.com

Or send us a message right now! The stuff with stars * we need you to fill out. The other stuff only if you want to.

*First name Last name (first name only is okay) *Age

*City *State

email

(you don't have to give us your email unless you need us to write you back, or if you want to interviewed for features like Que Pasa or At Issue)

I want to be interviewed for Que Pasa I want to be interviewed for At Issue

*Your message:

Note: this page is intended as general feedback, but there is no mechanism for preventing (nor do I believe we want one) a user from using this for specific article feedback. Invite kids to suggest topics for Que Pasa, At Issue or story ideas.

Same format for thank you from specific article contact, except top banner is PMP Online banner

This page must be validated for

Name:alphanumeric

Age:integer

City:alphanumeric

State:selected

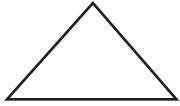
Message:alphanumeric

email:format,alphanumeric IF either "I want to be interviewed ..." box is checked

chop trailing & leading spaces in fields

IF no comments exist THEN "read what other ..." button/link is *not* displayed

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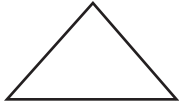
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[<<back to Your Comments](#)

Send us a message!
We want to hear from you.

What Other Kids are Saying

Dear Purple Mountain,

Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut

[kid name], [kid age]

[city/state]

Dear Purple Mountain,

Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut

[kid name], [kid age]

[city/state]

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[kid name], [kid age]

[city/state]

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[kid name], [kid age]

[city/state]

[more comments](#)

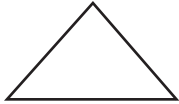
Copyright 2001 © Purple Mountain Media Company. All rights reserved.

Comments only show up on this page if they have been vetted and released by an editor.

Comments are displayed in reverse chron order (newest first)

IF user is here from specific article, feedback or thank you page THEN "back to ..." links to specific article AND "Send us a message..." links to specific article feedback

IF user is here from general feedback or thank you page THEN "back to ..." links to comments page AND "Send us a message..." links to general feedback



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[Volume/Issue no.] [Issue Date] *Next Issue: [next issue date]*

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You searched for [search term] and we found [number of results] stories and stuff in Purple Mountain for you.
Want to search the web for more? This will take you away from Purple Mountain.

[Issue Date]

[Article Title]

Lore consequismodipit [search term] exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis [search term] dolut euis alit la c xero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis [search term] dolut euis alit la consequisim dio odolobore consequisit landrem vullamcon.

[Issue Date]

[Article Title]

Lore consequismodipit [search term] exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis [search term] dolut euis alit la consequisim dio odolobore consequisit landrem vullamcon.

[Issue Date]

[Article Title]

Lore consequismodipit [search term] exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis [search term] dolut euis alit la consequisim dio odolobore consequisit landrem vullamcon.

<< previous matches matches [current display range (eg 6-10)] of [number of results] [next 5 matches >>](#)

Not what you're looking for? Try another search. Here's some [tips to help you search better](#).

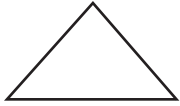
SEARCH

Search the web? This will take you away from Purple Mountain.

Passes the search term to an external search engine. Results are returned by external search engine in its own format, in a different web site

We can open a separate window for this, thus keeping some connection to Purple Mountain.

Least integrated option.



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Front Page	World	Kids	Talk	Exchange	Focus	Discovery	Action	Scene	Life	Tilt
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You searched for [search term] and we found **no results**

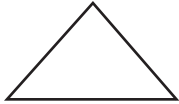
Please try again. Here's some tips that might help you find what you're looking for.

1. [search tip 1]
2. [search tip 1]
3. [search tip 1]
4. [search tip 1]
5. [search tip 1]

SEARCH

Want to search the web for more? This will take you away from Purple Mountain.

Search tips can be hard coded. I just don't have any written up yet.



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Front Page	World	Kids	Talk	Exchange	Focus	Discovery	Action	Scene	Life	Tilt
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Search Results

[Section] - [volume/issue no.] [issue date]

Article Title

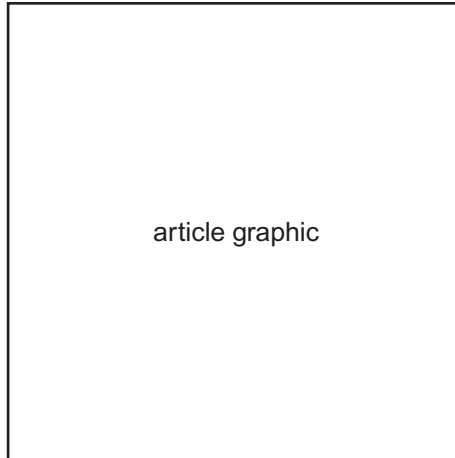
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article graphic

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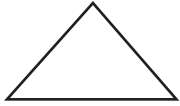
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Format for articles displayed from search results

Additional search results displayed down left side. Alternately, can just show link back to search results (history-1). Clicking another article loads article into central panel. Clicking previous/next X matches loads set of search results into left column. Should we include search box in left column as well?

Volume Issue No./Date need to be highlighted in such a way that it is extremely clear that this article is NOT from current issue.



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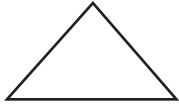
[Volume/Issue no.] [Issue Date] *Next Issue: [next issue date]*

Front Page	World	Kids	Talk	Exchange	Focus	Discovery	Action	Scene	Life	Tilt
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Help

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FAQs

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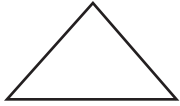
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Tech Tips

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Yikes! We couldn't find the page you wanted.

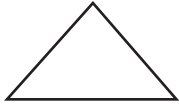
You can try search, or browse the site map below. If you're really stuck, please email help@purplemountain.com. Please give us as much detail as you can about what you're looking for.

SEARCH

Custom 404 page - it's a heck of a lot friendlier than the standard page

Fun for editorial to write

Do we want to encourage people to write to us asking for help locating stuff? Could be a can o' worms, but it is really friendly & helpful - all part of the PM image



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Front Page	World	Kids	Talk	Exchange	Focus	Discovery	Action	Scene	Life	Tilt
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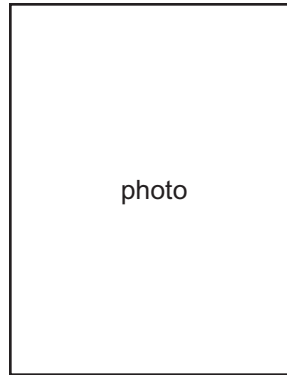
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People who make Purple Mountain

[Name]

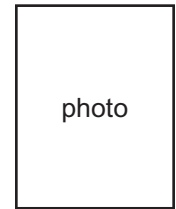
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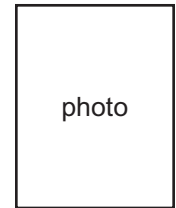


People who make Purple Mountain

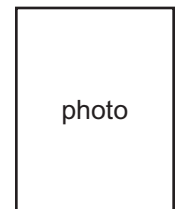
Click photo or name to learn more



[name]



[name]

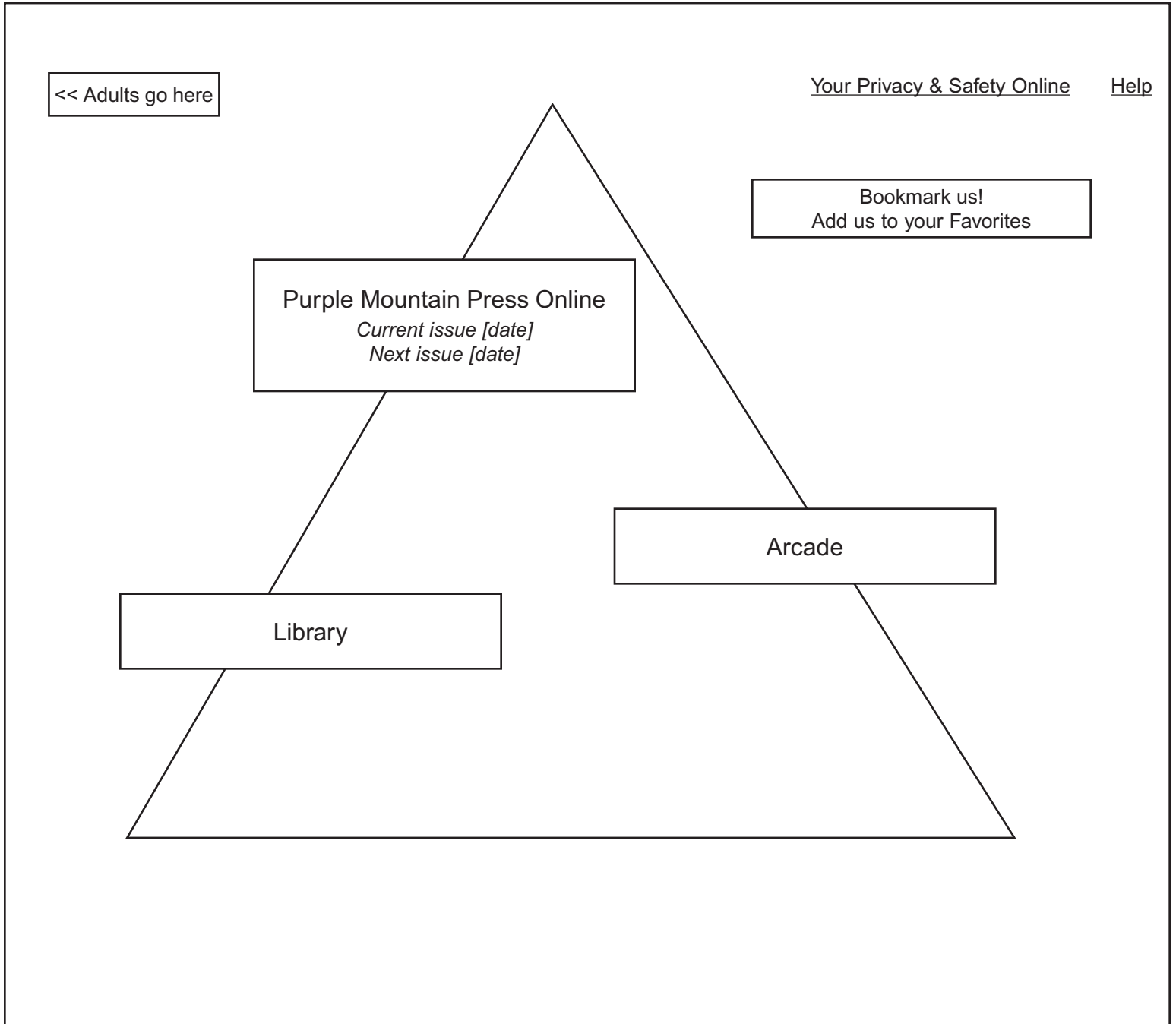


[name]

This format may be used for non-article pages, both static and dynamic. Actual content needs to be 1) written or repurposed and 2) designed by graphic designer

“<< About Purple Mountain” is a courtesy return link to About Purple Mountain page



All “People who make ...” photos & names remain in place, even when selected & displayed, to avoid jumping positions IF person is displayed THEN photo & name on right are not selectable, but still displayed



Layout is totally random. These are the things that need to be here. Placement and design is entirely up to designers.

“Adults go here” goes to GATEWAY page, not corporate.

Do browser detect to determine user browser. If IE “Bookmark us” invokes Favorites list, If NOT IE “Bookmark us” brings up Javascript Alert, instructing user how to bookmark. McGruff web site does this nicely

		Purple Mountain Press Online				<div style="border: 1px solid black; padding: 2px; display: inline-block;">We Want to Hear from YOU!</div>				
Your Privacy & Safety		About Purple Mountain	How to Subscribe	Help		SEARCH <input type="text"/>		<input type="button" value="GO!"/>		
[Volume/Issue no.] [Issue Date]		<i>Next Issue: [next issue date]</i>								
Front Page	World	Kids	Talk	Exchange	Focus	Discovery	Action	Scene	Life	Tilt
Breaking News! [date/time posted] [Article title]		Current Front Page Primary Article Title Primary front page article subtitle byline Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut euis alit la consequisim dio odolobore consequisit landrem [new word] vullamcon utet wisi estrud eumsandionullam dolenim niat eliquipis atet augait wismolor aliquismo olenit, consequisl eu feugiam quam dipit lutatuerostrud. Min erosto od enismolobore dolesto duipit am, sisi blaortisim quis augiam nonullum ver sit nulla [new word] feugue consed et veliqui tatue magna aliquiscil eu feuguercil sim quat. Ut nullaoreetum quipismodolore vel eugait,sequiscin ulluptat nos delissit, quam, venim delit ad. More ...				 <p>front page article graphic</p> <p>graphic caption Lor sum digniat aut ad ex ea atio od erustie tin eu feugait dunt velit dolorem num ing et, consequatie essed el iriureet velis</p>		[clips graphic] Clips Head1 Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese commy nulla commoloreet alit alis dolut euis alitumsandionullam dolenim niat eliquipis atet augait wismolor aliquismo olenit, consequisl eu feugiam quam dipit lutatuerostrud. Clips Head2 Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore doloremcon utet wisi estrud eumsandionullam dolenim niat eliquipis atet augait wismolor aliquismo olenit, consequisl eu feugiam quam dipit lutatuerostrud. Clips Head3 Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore doloremcon utet wisi estrud eumsandionullam dolenim niat eliquipis atet augait wismolor aliquismo olenit, consequisl eu feugiam quam dipit lutatuerostrud.		
<i>In this issue ... and more!</i> [Section title] [Primary Article Title] [Section title] [Primary Article Title] [Section title] [Primary Article Title] [Section title] [Primary Article Title] [Section title] [Primary Article Title] [Section title] [Primary Article Title] [Section title] [Primary Article Title] [Section title] [Primary Article Title] [Section title] [Primary Article Title] [Section title] [Primary Article Title]		Current Front Page Secondary Article Title Primary front page article subtitle byline Lore consequismodipit exero eugait ate dunt lan hent praese tatis nullan henit landit autpat dolore dolore magna commolor si ese com. More ...				Copyright 2001 © Purple Mountain Media Company. All rights reserved.				

Front page is of a design distinct from interior article template. Designers: You may wish to call out Focus & Front Page sections buttons so they stand out more. Focus is the central pullout section

The top banner should be a self-contained unit. Privacy link needs to be fairly prominent, or at least not buried to be in compliance with COPPA rules.

PM logo links back to mountain home page

I'd also like it if you can work in an explicit but discrete text link back to the mountain home page to go along with PM logo.

PM mountain logo needs to be visually separate from PMP Online head as they stand for different things

PMP Online head links back to this front page

Selecting "more ..." loads full article into interior article template

new word links are displayed as popups